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FOR IMMEDIATE RELEASE

Dr. Kaylen Silverberg Expands His Reach as U.S. Clinical Director

-- Texas Fertility Center Founder Elected as SART Clinical Director --

Austin, Texas – Nov. 18, 2014 – Texas Fertility Center (TFC) announced today that Dr. Kaylen Silverberg has been elected to the Board of Directors for the Society of Assisted Reproductive Technology (SART). SART is the primary organization of professionals dedicated to the practice of assisted reproductive technology (ART) in the United States. Dr. Silverberg, noted clinician, surgeon, researcher, and TFC Medical Director, assumed the role of Director – Clinical, at the annual meeting of the American Fertility Society, held last month in Honolulu, Hawaii. In this position, Dr. Silverberg will be tasked with representing the views of practicing clinicians as part of the SART leadership.

Since 1989, Dr. Silverberg has actively served the national and international infertility communities through his clinical work, scientific research, and congressional lobbying. He also serves as a consultant to major pharmaceutical and biotechnology companies, and works with several Fortune 500 companies to develop strategies to improve access to quality fertility treatment for their employees.

He previously served on the Board of Directors as Secretary/Treasurer of SART, and helped restore SART's financial health during a very trying time. He recalls that his past experience on the Board was gratifying because he came to fully understand how SART could make a difference in improving clinical outcomes, increasing patient access to IVF, and encouraging pharmaceutical companies to design and implement patient-friendly programs.



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“In addition to ongoing research and lobbying efforts, which include expanding insurance coverage for IVF patients, SART oversees our country’s IVF centers,” explains Dr. Silverberg, a board certified reproductive endocrinologist, co-founder, and Managing Partner of Texas Fertility Center in Austin, Round Rock and San Antonio.

“We help our physician members handle data audits, interface with the regulatory organizations that inspect IVF labs, and ensure that IVF success rates are truthfully and accurately reported so that our patients have realistic expectations when they see a fertility specialist.”

The next annual report on IVF success rates (clinical outcomes) will become available in January, 2015. Dr. Silverberg noted that reporting procedures are evolving to accommodate changes to IVF protocols that include the cryopreservation (freezing) of embryos and preimplantation genetic screening, PGS, for the [prevention of inheritable genetic diseases](#).

During his 2-year term, Dr. Silverberg will take part in policy-shaping initiatives and directives that affect more than 1,200 active SART members. The SART Board of Directors meets regularly and also has monthly conference calls

“With the remarkable scientific changes in reproductive medicine, including new applications for genetic testing, as well as the dramatic change that is occurring in the delivery of medical care in general, there has never been a greater opportunity to make a meaningful difference,” Dr. Silverberg said. “I’m fortunate to collaborate on a national scale with leading physicians and scientists serving the infertility community. SART research, advocacy and educational efforts benefit all patients pursuing fertility treatment in this country. In my new role, I’m pleased that TFC patients here in Austin, San Antonio and throughout Texas will be among the first to know when change occurs and breakthrough ARTS treatments emerge.”



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About Kaylen Silverberg, M.D.

Dr. Silverberg is a Founding Partner of TFC. He is actively involved in infertility research and has been published extensively in the infertility literature. He has been honored by the American Fertility Association with their national Family Building Award, and by the U.S. Department of the Army for "selfless and dedicated service". He is also recognized annually by Best Doctors in America. Dr. Silverberg is Board Certified in both Obstetrics & Gynecology and Reproductive Endocrinology. He received his undergraduate degree from Vanderbilt and attended medical school at Baylor College of Medicine. He completed his Obstetrics & Gynecology residency at Vanderbilt University Medical Center and his infertility fellowship at the University of Texas Health Science Center in San Antonio.

About Texas Fertility Center

Texas Fertility Center (TFC), one of the nation's leading full-service infertility practices, provides advanced Infertility and Reproductive Endocrinology services to patients throughout Texas, the Southwestern United States, and the Americas. Since 1980, TFC has been recognized nationally for outstanding pregnancy rates, cutting-edge laboratory procedures, and innovative research programs. For more information, please visit www.txfertility.com.