



# Your Dream. Your Choice.



**CRINONE®**—Progesterone to help your body achieve and maintain a pregnancy

## **Indication and Usage**

CRINONE 8% (progesterone gel) is indicated for progesterone supplementation or replacement as part of an Assisted Reproductive Technology (ART) treatment for infertile women with progesterone deficiency.

Visit us at [www.CrinoneUSA.com](http://www.CrinoneUSA.com)

Please see Important Safety Information on inside cover and Full Prescribing Information enclosed.

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progesterone gel 8%

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## **Important Safety Information**

The most common side effects of CRINONE 8% (progesterone gel) include breast enlargement, constipation, drowsiness, nausea, headache, and pain in the pubic area. You should not use CRINONE 8% if you have any disorders involving blockage of your blood vessels, or a history of these disorders, miscarriages, vaginal bleeding that hasn't been diagnosed, liver problems or disease, or known or possible cancer of the breast or genital organs. You should discontinue use of CRINONE 8% if any symptoms occur that signal a blockage of your blood vessels. There is no evidence that CRINONE 8% will work in preventing miscarriage. Your doctor should examine your breasts and pelvic organs, as well as perform a Pap smear prior to prescribing CRINONE 8%. If you have vaginal bleeding during treatment with CRINONE 8%, your doctor should look for the cause. If you have conditions that cause fluid retention, a history of depression, or diabetes, your doctor should provide special attention to your care while you are using CRINONE 8%.

**Please see Full Prescribing Information enclosed.**

# How your body prepares for pregnancy

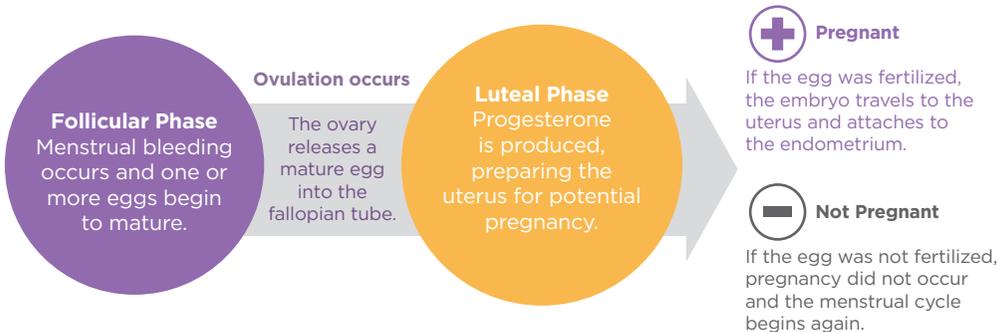
Your menstrual cycle—your body’s way of preparing for a possible pregnancy—can be broken down into two phases:

## Phase 1: The follicular phase

This is the beginning of the menstrual cycle, the first day of your period. Menstrual bleeding means that the lining of your uterus (the endometrium) is being shed. During this time, one or more eggs begin to mature within the ovarian follicles and the endometrium begins to thicken. Ovulation occurs when the ovary releases a mature egg.

## Phase 2: The luteal phase

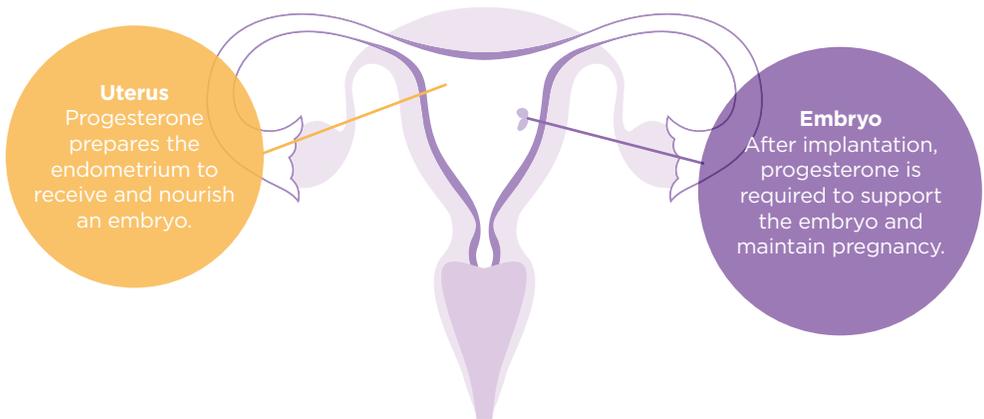
In this phase, the corpus luteum—the empty ovarian follicle that remains after the egg is released—begins to produce progesterone. The progesterone helps prepare the endometrium to receive and nourish a fertilized egg (embryo). When an egg is fertilized by a sperm, the embryo travels down the fallopian tube to the uterus and attaches to the endometrium, a process called implantation. After implantation, progesterone helps maintain the pregnancy.



# Progesterone is vital for pregnancy

Progesterone is called the pregnancy hormone because of the many roles it plays in preparing the uterus for pregnancy and maintaining the pregnancy once a fertilized egg has become implanted. Because of this, progesterone often plays a key role in Assisted Reproductive Technology (ART) treatment.

Your doctor may prescribe CRINONE® if your body is not producing enough progesterone on its own. CRINONE can be used for 10-12 weeks after pregnancy occurs, until the placenta is producing an adequate amount of progesterone.



## **ART Treatment**

For women undergoing ART treatment, progesterone supplementation with CRINONE may increase the chance of pregnancy.

# The potential benefits of CRINONE®

## **The #1 prescribed vaginal progesterone**

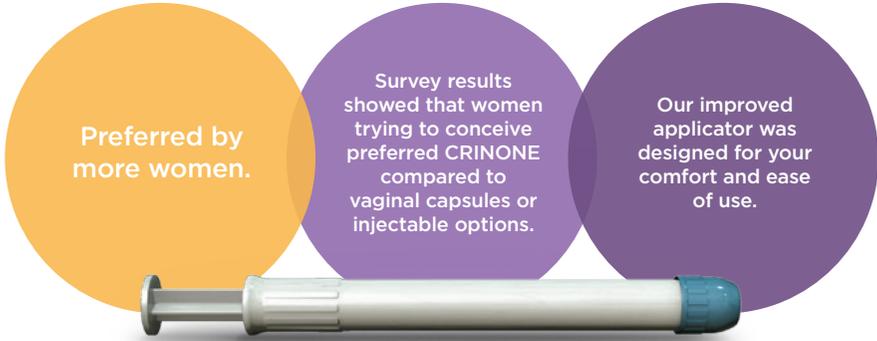
The once-daily gel delivers progesterone to help your body achieve and maintain a pregnancy.

## **A natural progesterone**

CRINONE contains a plant-derived progesterone similar to what your body produces naturally. The unique gel is administered directly into the vagina, bonding to the vaginal walls, allowing it to be absorbed through the vaginal tissue to the uterus.

## **Helps increase your chance of pregnancy**

As part of an ART treatment, the progesterone in CRINONE will help prepare the lining of your uterus so that it is ready to receive and nourish an embryo.



Preferred by  
more women.

Survey results  
showed that women  
trying to conceive  
preferred CRINONE  
compared to  
vaginal capsules or  
injectable options.

Our improved  
applicator was  
designed for your  
comfort and ease  
of use.

To learn more about CRINONE, please visit [www.CrinoneUSA.com](http://www.CrinoneUSA.com)

# Frequently asked questions

## **What time of day should CRINONE® be administered?**

If your health care provider has prescribed CRINONE once a day: It can be administered once daily each morning. For twice a day, it's recommended that you use CRINONE once in the morning and again in the evening.

## **Is clumping or discharge normal? Am I losing progesterone?**

CRINONE was designed so that when the gel attaches to the vaginal wall, progesterone is slowly released around-the-clock. When you administer CRINONE as directed by your health care provider, the gel lines your vaginal tissue. Over time, the remaining gel, which is the vehicle for carrying the progesterone, may accumulate on the lining of the vaginal wall, and small, white globules or clumps may appear as a vaginal discharge. This does not affect the release of progesterone from the gel. You received the proper dose of progesterone. If you are concerned, discuss this with your health care provider.

## **Some gel remains in the applicator following administration. Is this okay?**

Yes. A small amount of gel will be left in the applicator after administration. This is normal; the proper dose will have been delivered.

## **Is it common to experience some spotting?**

A small amount of spotting may occur in patients who are undergoing ART treatment as well as women who experience a spontaneous pregnancy. There are many reasons why this may occur. It is important to understand that spotting before your pregnancy test does not mean the cycle has failed. Only your health care provider, with the help of appropriate tests, can explain the meaning of any spotting. It is important to continue to use CRINONE as directed, and if you have any concerns, talk to your health care provider.

## **Does CRINONE require special storage or handling care?**

CRINONE should be stored at 20°-25°C (68°-77°F). Do not expose CRINONE to extreme cold or heat. CRINONE does not require refrigeration or other special care. The individually wrapped applicators may be easily carried in a handbag for use when you are away from home.

## **Can CRINONE be used at the same time as other vaginal therapies?**

CRINONE should not be applied at the same time as other local vaginal treatments. If other local intravaginal therapy is to be used, it should be administered at least 6 hours before or after CRINONE administration. Consult your health care provider for more information about the specific drugs that have been prescribed to you.

## Additional patient resources

### **Fertility Authority**

[www.fertilityauthority.com](http://www.fertilityauthority.com)

FERTILITY AUTHORITY is a comprehensive, online network for men and women seeking fertility information, advice, referrals, and appointments with fertility doctors.

### **RESOLVE: The National Infertility Association**

[www.resolve.org](http://www.resolve.org)

RESOLVE is a nonprofit organization that promotes reproductive health and ensures equal access to all family-building options.

### **Society for Assisted Reproductive Technology**

[www.sart.org](http://www.sart.org)

SART is the primary organization of professionals dedicated to the practice of assisted reproductive technologies (ART) in the United States.

## Choose CRINONE®

The #1 prescribed vaginal progesterone to help your body achieve and maintain a pregnancy.

Improved applicator designed for your comfort and ease of use.

Preferred by more women.



CRINONE can help increase your chances of pregnancy.

# Your Dream. Your Choice.

See all the reasons more doctors prescribe CRINONE at [www.CrinoneUSA.com](http://www.CrinoneUSA.com)



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